

Announcing a new certification program beginning in SPRING 2008 in the Northeastern, USA. . .

COACHING CERTIFICATION in Appreciative Inquiry and Whole System IQ™ (*whole system intelligence*)

Come join us for 12 high-impact days (over 100 hours) that will prepare you for a breakthrough in your work as an executive coach and change agent.

Become a Certified Coach/Consultant™ by fall, by completing this program. Certification is offered through The Leading Clinic. Participants are ICF qualified.

Do you want to prepare yourself for the challenge of coaching today's leaders and the next generation of high potential managers?

In this program, you will sharpen your skills and learn how to coach executives, teams, and whole systems—large or small, partnerships, corporations, public agencies or other groups—going through change.

Our Certified Coach/Consultants™ help companies achieve – *and sustain* – their change goals.

As a *Certified Coach/Consultant™* you will learn to contract for whole system work, and support your clients to achieve their goals – at levels **far beyond what they might have imagined before**. You will work from a systemic and local/global perspective, broaden and hone your reframing skills, and relate to your clients/client systems in deeper, more meaningful ways.

Enrollment is limited to ensure that the learning environment is personalized, engaging, and focused on participants' learning goals.

The 2008 program on the East Coast (New Jersey) begins May 15, 2008.
Sessions are held on Thursday, Friday & Saturday, for your convenience.

- Session 1** WSIQ – Whole System Intelligence (May 15–17)
- Session 2** The Coaching Conversation: Breakthrough Reframing (June 19-21)
- Session 3** Appreciative Inquiry and the AI Summit (July 17-19)
- Session 4** Whole System Interventions in Your Coaching and Consulting Practice (September 11-13)

For information regarding program content, contact Sherene at szolno@proactionassociates.com or call 1- (206) 463-6374.

For information on how to apply now please contact Leslie at leslie@northeasternconsulting.com or Dave at dave@northeasternconsulting.com
Telephone: 908-788-5660

To learn more about the work of the Certified Coach/Consultants™ at Northeastern Consulting, visit their website: www.northeasternconsulting.com

PROGRAM CONTENT



“The path to robust systems lies not in changing the players, but in helping people at all levels and in all positions understand and master the systemic conditions they are in.”
– Barry Oshry

Session 1 — WSIQ™ – Being a Coach/Consultant™ with Whole System Intelligence

Introduction to Whole System IQ™, the knowledge and skills needed to bring about integrated, large-scale change within a complex system, the Model for a Healthy World, and change models, such as the archetypal “Hero’s Journey,” that apply to individuals, teams, and companies facing significant challenges.

Session 2 — The Coaching Conversation: Breakthrough Reframing

Learn to shift the framework of someone’s understanding, and enable them to experience their world in a completely new way, using our unique approach to reframing – a powerful tool for encouraging creativity and (self) motivation, and for formulating new behavioral choices with clients and client systems.

Session 3 — Facilitating an Appreciative Inquiry and an AI Summit

Experience “appreciative inquiry” (AI) as a vehicle for creating shared vision, collaboration, and commitment to action — and ultimately, enhancing individual and group effectiveness. With AI you will build positive futures by creating shared images of possibility and thus effect whole system change.

Session 4 — Whole System Interventions in Your Coaching and Consulting Practice

Explore creating sustainable performance change with whole system interventions. As we close the program, preparing for certification, we will explore what is necessary for coaching/consulting with leadership teams, for change accountability, and for increasing system self-worth, hope and capability.



Partial List of Skills Covered: well-formed outcomes, whole field goal setting, sensory acuity, anchoring, rapport-building, positive discourse, appreciative inquiry–topic selection and question development, resonance pattern, precision model of language, reframing, sleight of mouth patterns, creating vision statements for whole systems.

Partial List of Models Presented: Whole System IQ™ , Whole Field Assessment™ , New Century Leadership™, T.O.T.E., Conversations of Leaders, Organizational Capabilities, the Hero’s Journey, Learning as Transformation, the Learning Organization, Appreciative Inquiry, Meta Model/Rules of Linguistics, Coaching for Responsibility, Reframing for Coach/Consultants, Transfer of Training, Analyzing Performance Gaps, Organizational capacity building, Leadership Team Coaching, Strategic Intention, Process Alignment, Logical Levels of change.

ABOUT THE PRESENTERS

Sherene Zolno, internationally known business consultant, executive coach, educator and trainer, works extensively with leadership teams to prepare them for the future. Her research has led to the development of the *New Century Leadership*[™] program that guides leaders in building cultures that sustain new partnerships and collaborations. Her structures for change, *Breakthrough for Quality* and the *Timeline for Tomorrow* form the cornerstone of transformational change efforts in major organizations across the US.



From his background as the leader and Chief Executive Officer of several major healthcare organizations, **Rick Skillman** brings a unique perspective to his consulting and training practice. His focus is on how leaders can align sound business judgment with a stance for respect, hope and capability directed to employees at every organizational level. His coaching revitalizes leaders' commitment and intentions, helps build strong teams, and encourages breakthroughs in financial and performance outcomes.

Learn more about the program presenters' work and about The Leading Clinic's programs by visiting our website, hosted at: www.proactionassociates.com.

Our ability to offer this program results from the collaborative commitment of Northeastern Consulting, Inc. and The Leading Clinic to sustainable, whole system coaching and consulting excellence in companies, non-profit organizations and community-based agencies.



The Leading Clinic



NORTHEASTERN
Consulting, Inc.

Coaching Certification in Whole System IQ™ Application Information

To apply to the Coaching Certification in Whole System IQ™ program:

Program Costs: The fee for the four 3-day sessions (a total of 12 days and over 100 hours of coach/consultant training) is \$1795. Some partial scholarships are available. A 10% discount is offered for two or more registering together.

Scholarship application: Some partial scholarships are available for those employed in non-profit organizations, or those who are traveling an especially long distance (up to \$250). If you are applying for a scholarship please include one paragraph regarding your request/need.

To apply, email a one-page bio/personal goal statement to szolno@comcast.net and to leslie@northeasternconsulting.com, and send your deposit via regular mail.

Deposit. To hold your space in the program, send your deposit of \$500, along with your contact information (see below) to:

Northeastern Consulting, Inc.
84 Park Avenue
Flemington, NJ 08822

Telephone: 1 - (908) 788-5660

Make checks payable to **The Leading Clinic**.

Deposits are fully refundable with 2 weeks notice prior to the first session. The remainder is due at the first session unless other arrangements have been made.

Contact Information

Name _____

Address _____

City _____ State _____ Zip _____

Telephone: Hm. _____ Wk. _____

Email _____

Enclosed is my deposit/payment of \$_____

The Leading Clinic is a 501 (c) (3), non-profit organization. Your program fees are a donation that is used to further our work creating sustainable whole system change within nonprofit organizations, government agencies and community-based programs. Our work has enabled nonprofit organizations to make a profound difference in the quality of life in their communities. Thank you for your support.